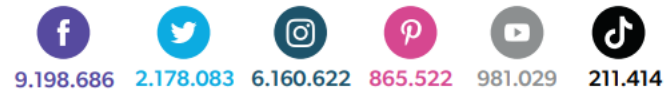




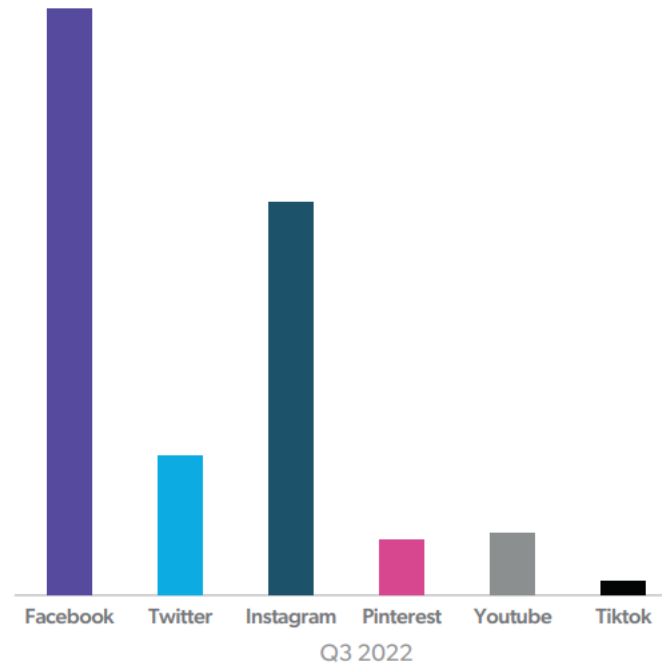
Magazine Media Social Media Monitor

Q3-2022

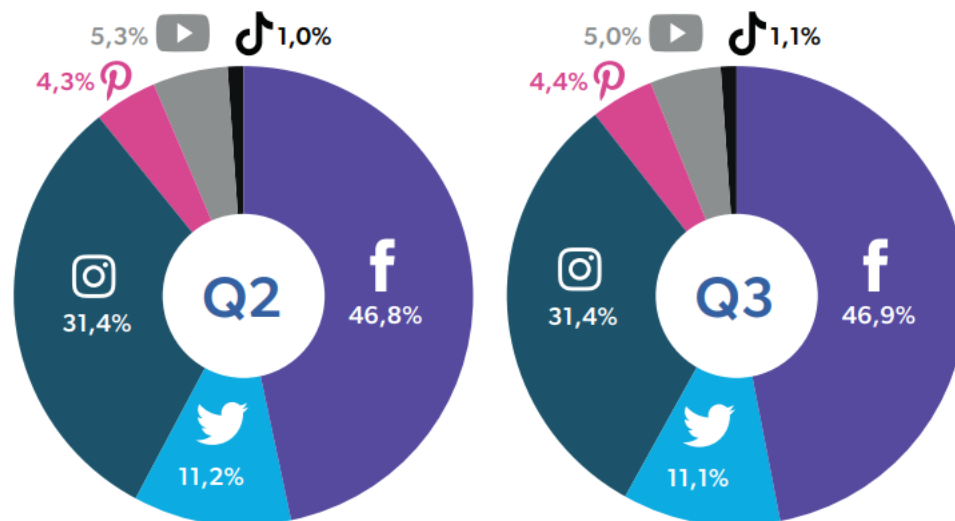


Totaal aantal likers / volgers per sociaal netwerk binnen magazine media branche

(30 september 2022)



**Aandeel per sociaal netwerk
t.o.v. de totale magazine
media branche**
(30 september 2022)



Q2 2022 vs Q3 2022

Top 25 grootste magazine media merken

(30 september 2022)

MAGAZINE MERKEN	TOTAAL AANTAL LIKERS/VOLGERS (GECOMBINEERDE NETWERKEN)	MAGAZINE MERKEN	TOTAAL AANTAL LIKERS/VOLGERS (GECOMBINEERDE NETWERKEN)
1 Playboy (1)	1.514.707	14 Libelle (15)	377.320
2 Vtwnonen (2)	1.504.559	15 Cosmopolitan (15)	376.147
3 LINDA. (3)	1.420.104	16 Tina (17)	354.507
4 Voetbal International (4)	1.112.380	17 Autoweek (18)	344.388
5 ELLE (5)	673.584	18 Psychologie Magazine (19)	331.951
6 Flow (6)	582.948	19 Ouders van Nu (20)	310.630
7 National Geographic (7)	513.066	20 Meiden Magazine (15)	303.026
8 VOGUE (8)	509.065	21 Margriet (21)	254.641
9 Donald Duck (9)	483.234	22 ZIN (23)	229.102
10 Panorama (10)	469.411	23 Wendy (22)	228.957
11 Happinez (11)	425.027	24 Truckstar (24)	218.339
12 ELLE Decoration (12)	410.069	25 VROUW (25)	210.539
13 AndC (13)	394.704		

Q2 2022 vs Q3 2022



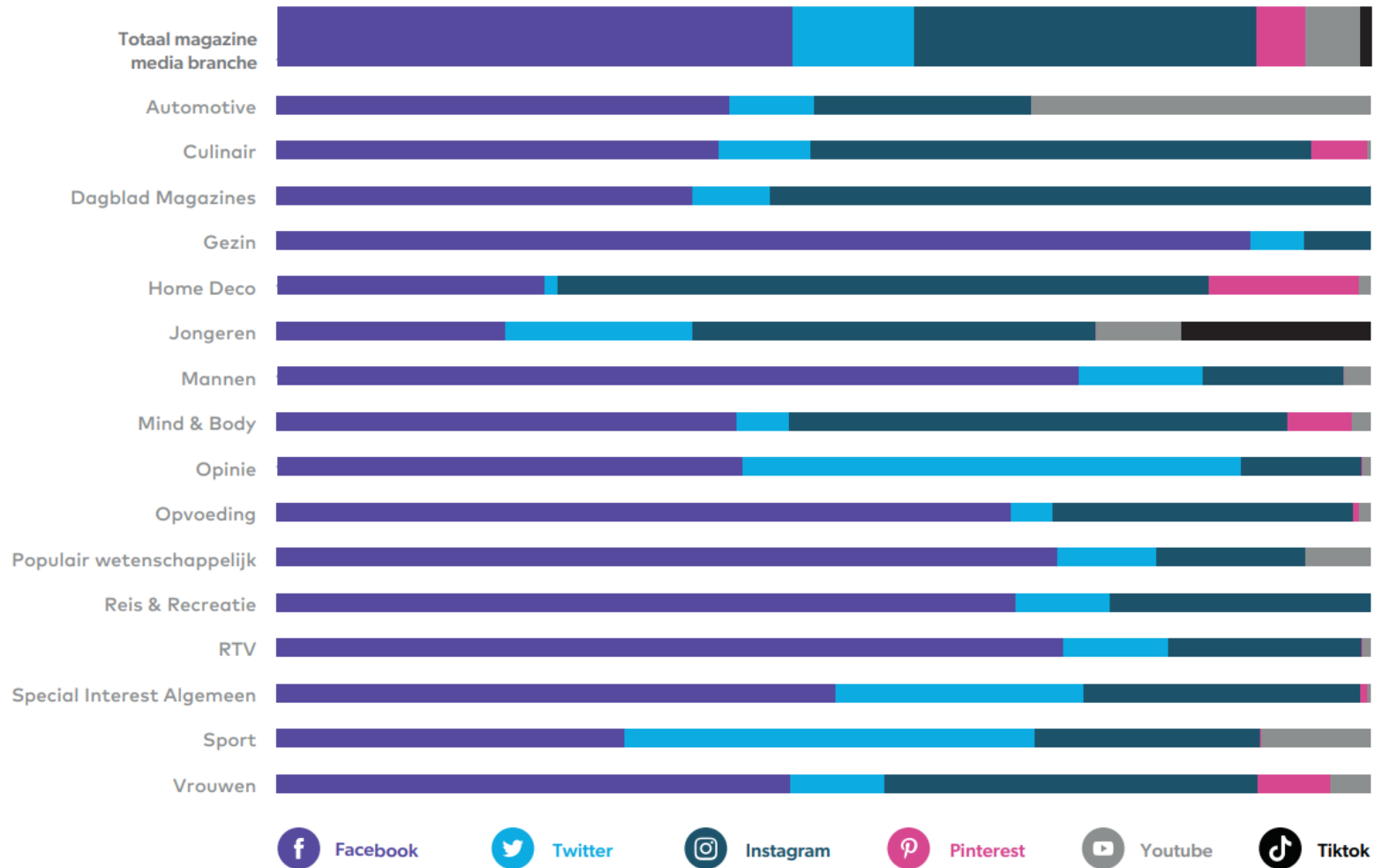
Top 10 magazine media merken per sociaal netwerk







(30 september 2022)

MAGAZINE MERK	FACEBOOK LIKERS	MAGAZINE MERK	TWITTER VOLGERS	MAGAZINE MERK	INSTAGRAM VOLGERS
1 Playboy (1)	1.209.060	1 Voetbal International (1)	497.400	1 Vtwonen (1)	868.957
2 LINDA. (2)	610.527	2 Playboy (1)	163.100	2 LINDA. (2)	700.503
3 Panorama (3)	457.661	3 Donald Duck (3)	156.600	3 ELLE Decoration (3)	375.121
4 National Geographic (4)	391.258	4 VOGUE (4)	94.800	4 Flow (4)	340.094
5 Vtwonen (5)	315.677	5 EW Magazine (5)	92.200	5 VOGUE (5)	225.229
6 Voetbal International (6)	276.813	6 ELLE (6)	85.200	6 AndC (6)	212.614
7 Cosmopolitan (7)	273.291	7 De Groene Amsterdammer (8)	81.800	7 Voetbal International (7)	196.167
8 ELLE (8)	259.158	8 Vrij Nederland (7)	81.000	8 Tina (8)	176.417
9 Libelle (9)	232.972	9 LINDA. (9)	57.200	9 Happinez (9)	164.045
10 ZIN (10)	223.466	10 Quote (10)	49.300	10 Playboy (10)	139.337

MAGAZINE MERK	PINTEREST VOLGERS	MAGAZINE MERK	YOUTUBE VOLGERS	MAGAZINE MERK	TIKTOK VOLGERS
1 Vtwonen (1)	277.125	1 Autoweek (1)	186.000	1 Meiden Magazine (1)	139.300
2 ELLE (2)	231.264	2 Voetbal International (2)	142.000	2 Tina (2)	69.700
3 Flow (3)	71.575	3 Autovisie (3)	112.000	3 Cosmopolitan (3)	2.414
4 Libelle (4)	49.694	4 Tina (4)	87.300		
5 Margriet (5)	40.404	5 AndC (5)	73.800		
6 VOGUE (6)	22.668	6 LINDA.MEIDEN (7)	62.300		
7 Flair (7)	20.300	7 LINDA. (8)	46.800		
8 ELLE Decoration (8)	14.700	8 National Geographic (9)	38.800		
9 Seasons (10)	12.532	9 Men's Health (10)	35.600		
10 Happinez (9)	12.333	10 Motor.NL (-)	32.300		

Q2 2022 vs Q3 2022



 Facebook
  Twitter
  Instagram
  Pinterest
  Youtube
  Tiktok

De Magazine Media Social Media Monitor is samengesteld
door *Rocket*[®] in opdracht van:

