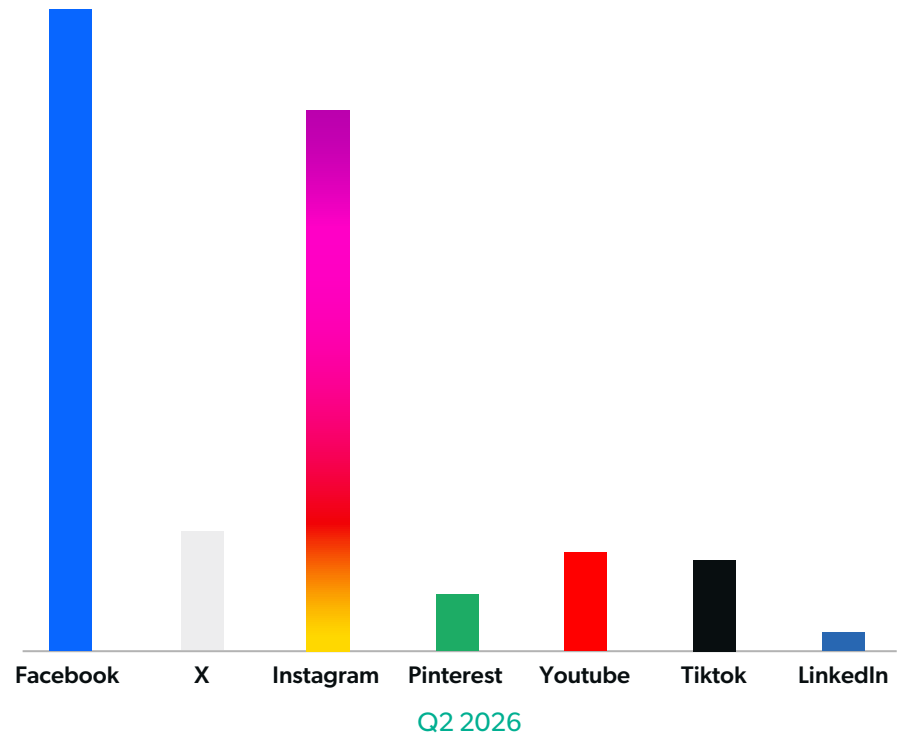
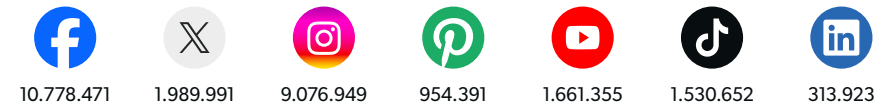




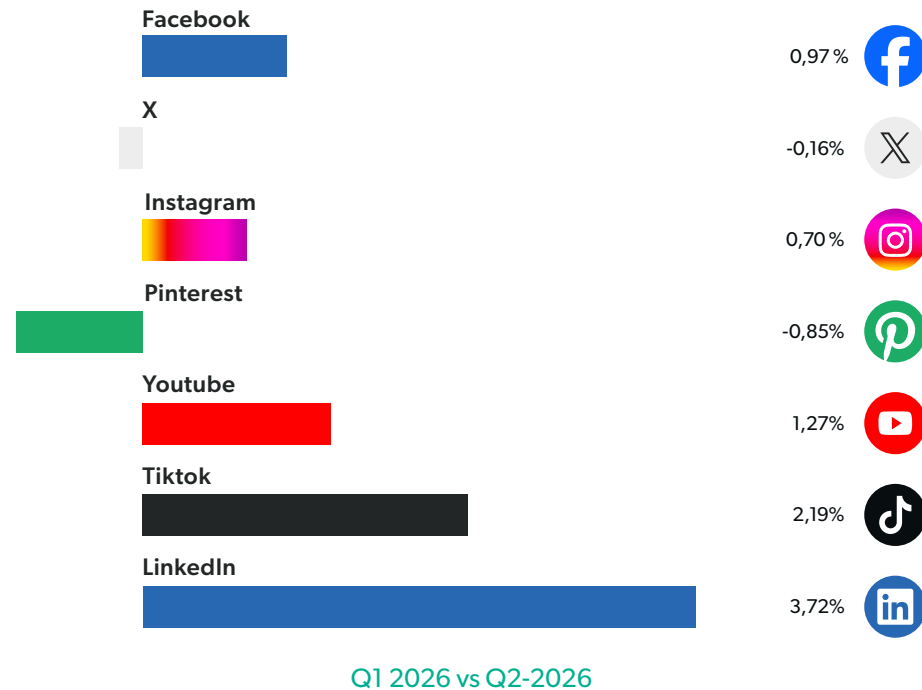
Magazine Media Social Media Monitor

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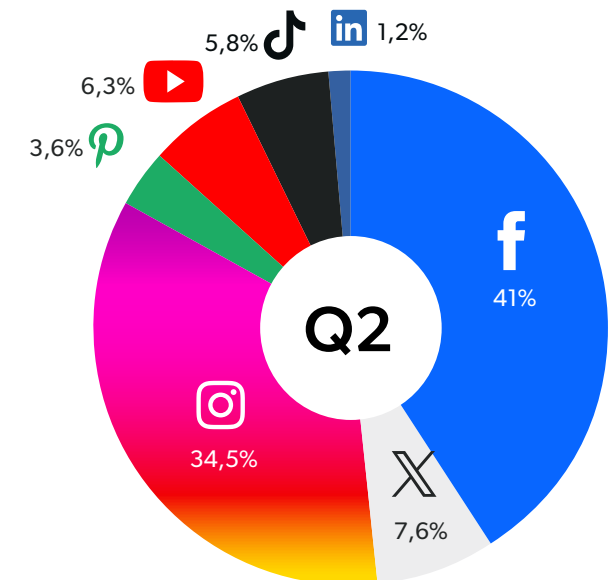
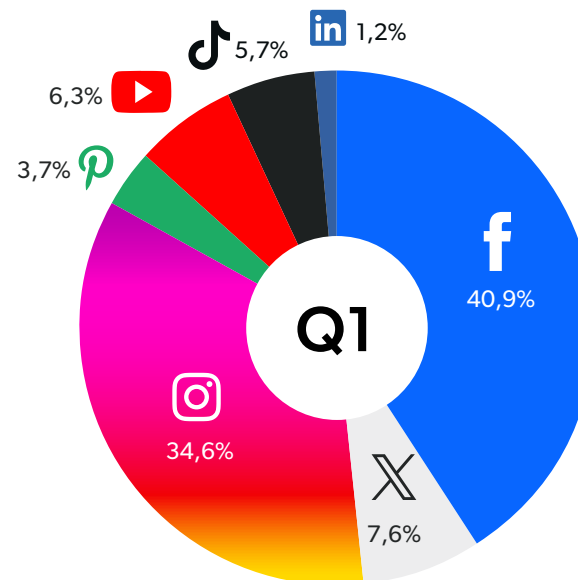
**Totaal aantal volgers
per sociaal netwerk binnen
magazine media branche**
(30 juni 2026)



Groei % volgers per social netwerk binnen magazine media branche (30 juni 2026)



**Aandeel per sociaal netwerk
t.o.v. de totale magazine
media branche**
(30 juni 2026)



Q1 2026 vs Q2-2026

Top 25 grootste magazine media merken (30 juni 2026)

MAGAZINE MERKEN	TOTAAL AANTAL LIKERS/VOLGERS (GECOMBINEERDE NETWERKEN)	MAGAZINE MERKEN	TOTAAL AANTAL LIKERS/VOLGERS (GECOMBINEERDE NETWERKEN)
1 Miljuschka (1)	1.960.368	14 Libelle (15)	471.736
2 LINDA. (2)	1.624.552	15 Happinez (14)	468.861
3 Vtwonen (3)	1.530.450	16 Tina (16)	449.320
4 Voetbal International (4)	1.324.183	17 Cosmopolitan (17)	443.456
5 Playboy (5)	1.299.402	18 Donald Duck (18)	416.110
6 Bright (6)	1.037.825	19 Autoweek (19)	413.069
7 ELLE (7)	797.937	20 Psychologie Magazine (20)	397.060
8 VOGUE (8)	732.577	21 Quote (21)	343.188
9 Flow (9)	604.074	22 Ouders van Nu (22)	336.712
10 National Geographic (10)	596.870	23 Truckstar (23)	321.198
11 ELLE Decoration (11)	591.648	24 LINDA.MEIDEN (24)	305.777
12 AndC (12)	497.909	25 Margriet (25)	287.606
13 Panorama (13)	484.064		

Q1 2026 vs Q2-2026



Top 25 magazine media merken op Facebook

(30 juni 2026)

MAGAZINE MERKEN		MAGAZINE MERKEN	
1 Playboy (1)	1.100.000	14 Donald Duck (14)	199.000
2 LINDA. (2)	638.000	15 Psychologie Magazine (15)	199.000
3 Panorama (3)	471.000	16 VROUW (16)	178.000
4 National Geographic (4)	458.793	17 Margriet (17)	176.000
5 Miljuschka (5)	397.000	18 Vriendin (18)	158.000
6 Vtwonen (6)	359.000	19 VOGUE (19)	151.000
7 Voetbal International (7)	321.000	20 Truckstar (20)	148.000
8 Cosmopolitan (8)	270.000	21 Flair (21)	145.000
9 Libelle (9)	269.000	22 Kek mama (22)	142.000
10 ELLE (10)	250.000	23 Flow (23)	131.000
11 Ouders van Nu (11)	242.000	24 Veronica Magazine (24)	131.000
12 Happinez (12)	234.000	25 AndC (25)	125.000
13 ZIN (13)	229.000		

Q1 2026 vs Q2-2026





Top 25 magazine media merken op X (30 juni 2026)

MAGAZINE MERKEN		MAGAZINE MERKEN	
1 Voetbal International (1)	463.473	14 Grazia (14)	34.695
2 Playboy (2)	141.748	15 Flow (15)	31.380
3 Donald Duck (3)	109.563	16 Autoweek (16)	28.224
4 EW Magazine (4)	86.508	17 Maarten! (17)	25.463
5 VOGUE (5)	79.689	18 Libelle (18)	25.055
6 De Groene Amsterdammer (6)	77.445	19 Vtwnonen (19)	23.791
7 Vrij Nederland (7)	75.100	20 Formule 1 (21)	22.384
8 ELLE (8)	71.776	21 OneWorld (20)	22.302
9 LINDA. (9)	49.710	22 Happinez (22)	21.971
10 Quote (10)	46.171	23 Nieuwe Revu (24)	21.560
11 HP/De Tijd (11)	46.060	24 Meiden Magazine (23)	21.526
12 Bright (12)	40.546	25 Quest (25)	17.929
13 Runner's World (13)	35.672		

Q1 2026 vs Q2-2026



Top 25 magazine media merken op Instagram (30 juni 2026)

MAGAZINE MERKEN		MAGAZINE MERKEN		
1	Miljuschka (1)	1.176.093	14 Harper's BAZAAR (14)	149.791
2	Vtwonen (2)	843.909	15 Psychologie Magazine (15)	144.506
3	LINDA. (3)	826.992	16 Wendy (16)	135.381
4	ELLE Decoration (4)	554.314	17 Meiden Magazine (17)	116.975
5	Flow (5)	348.422	18 Donald Duck (18)	107.547
6	VOGUE (6)	327.301	19 Truckstar (19)	107.138
7	Voetbal International (7)	321.750	20 Cosmopolitan (20)	100.674
8	AndC (8)	267.713	21 Women's Health (21)	88.828
9	ELLE (9)	212.704	22 Libelle (22)	88.063
10	Happinez (10)	175.923	23 Ouders van Nu (23)	81.015
11	Vorsten (11)	175.148	24 National Geographic (24)	80.649
12	Tina (12)	168.920	25 Kek mama (-)	77.820
13	LINDA.MEIDEN (13)	155.377		

Q1 2026 vs Q2-2026





Top 25 magazine media merken op Pinterest (30 juni 2026)

MAGAZINE MERKEN		MAGAZINE MERKEN	
1 Vtwonen (1)	287.150	14 Ariadne at Home (14)	8.830
2 ELLE (2)	228.057	15 Santé (15)	8.767
3 Flow (3)	73.323	16 Home & Garden (16)	8.347
4 Libelle (4)	58.719	17 vtwonen Design (17)	7.949
5 Margriet (5)	55.268	18 Groei & Bloei (18)	7.811
6 Miljuschka (6)	42.071	19 KnipMode (20)	6.324
7 VOGUE (7)	23.207	20 Foodies (21)	6.179
8 Flair (8)	20.591	21 LINDA. (22)	5.801
9 Seasons (9)	17.168	22 Cosmopolitan (23)	5.641
10 ELLE Decoration (10)	15.988	23 Kek mama (24)	4.176
11 Landleven (11)	13.421	24 Grazia (25)	3.946
12 Happinez (12)	12.633	25 Beau Monde (-)	3.809
13 Delicious (13)	12.228		

Q1 2026 vs Q2-2026



Top 25 magazine media merken op Youtube

(30 juni 2026)

MAGAZINE MERKEN		MAGAZINE MERKEN	
1 Bright (1)	344.000	14 Truckstar (15)	24.700
2 Autoweek (2)	224.000	15 Vtwnen (15)	16.600
3 Voetbal International (3)	163.000	16 Yoga Magazine (16)	15.100
4 Tina (4)	139.000	17 KnipMode (17)	14.000
5 Autovisie (5)	137.000	18 Quote (18)	13.300
6 Tweakers.net (6)	100.000	19 ELLE (19)	11.000
7 AndC (7)	72.300	20 Libelle (20)	10.000
8 LINDA.MEIDEN (8)	58.900	21 Zeilen (21)	9.460
9 LINDA. (9)	49.000	22 Groei & Bloei (22)	8.770
10 National Geographic (10)	47.300	23 Miljuschka (23)	7.870
11 Motor.NL (11)	38.400	24 Happinez (24)	7.650
12 Men's Health (12)	35.700	25 Cosmopolitan (25)	7.180
13 Zoom (13)	27.400		

Q1 2026 vs Q2-2026



Top 24 magazine media merken op TikTok (30 juni 2026)

MAGAZINE MERKEN		MAGAZINE MERKEN	
1 Bright (1)	490.600	13 ELLE (13)	24.400
2 Miljuschka (2)	329.600	14 AndC (14)	23.700
3 VOGUE (3)	144.600	15 Libelle (15)	19.300
4 Tina (4)	131.900	16 Flow (16)	8.843
5 LINDA.MEIDEN (5)	60.500	17 VROUW (-)	7.242
6 Voetbal International (6)	51.000	18 Meiden Magazine (17)	5.667
7 Cosmopolitan (7)	43.000	19 TopGear (18)	5.599
8 LINDA. (8)	41.900	20 Happinez (19)	4.075
9 Harper's BAZAAR (9)	38.000	21 Runner's World (20)	3.128
10 Zo zit dat (10)	35.300	22 Flair (21)	2.041
11 Truckstar (11)	33.000	23 Winq (22)	1.753
12 Autovisie (12)	24.900	24 Saar (-)	604

Q1 2026 vs Q2-2026



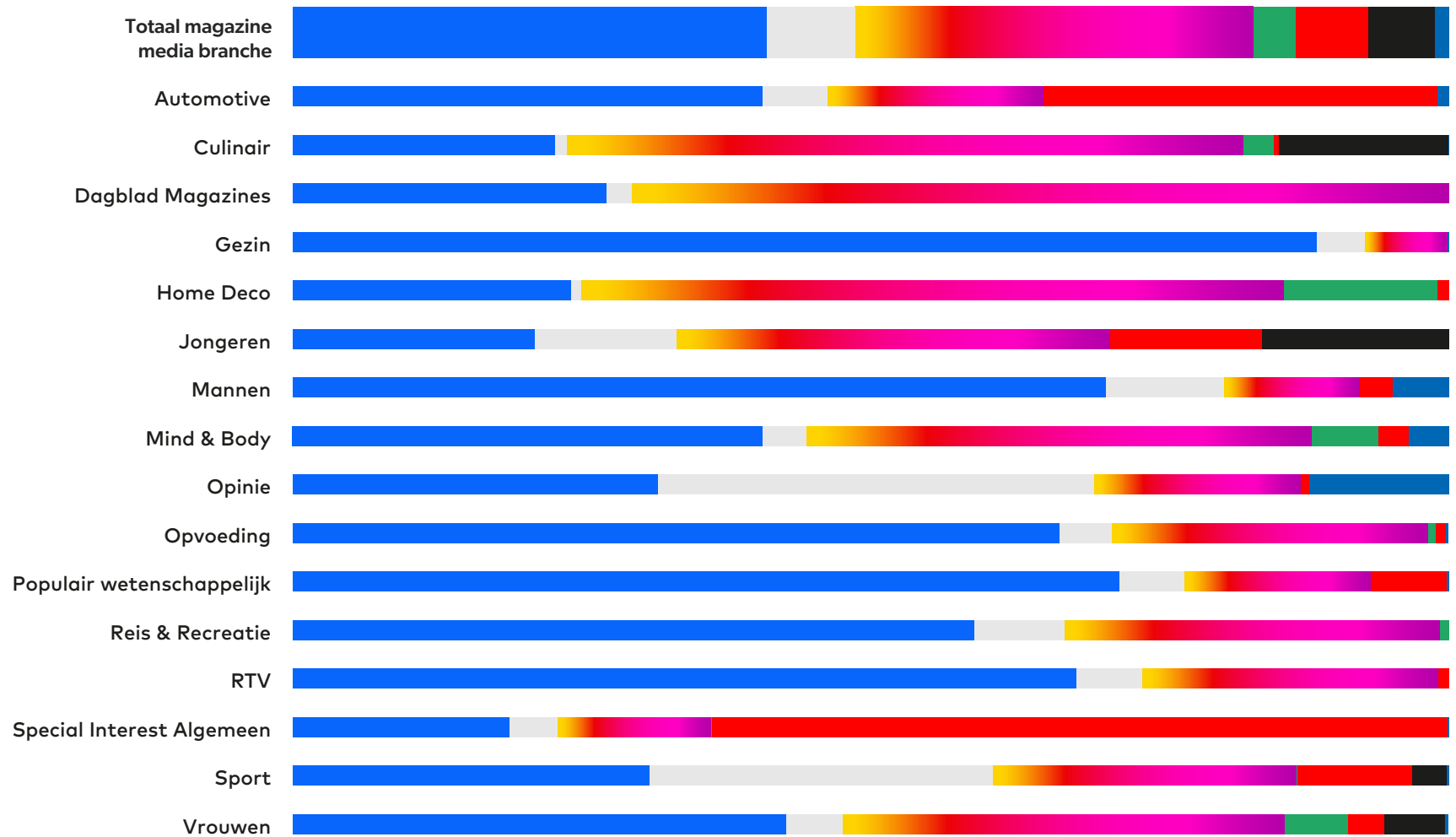


Top 25 magazine media merken op LinkedIn

(30 juni 2026)

MAGAZINE MERKEN		MAGAZINE MERKEN	
1 Quote (1)	90.298	14 Truckstar (14)	4.176
2 De Groene Amsterdammer (2)	48.739	15 Voetbal International (15)	3.960
3 Psychologie Magazine (3)	37.355	16 Historisch Nieuwsblad (17)	2.011
4 OneWorld (4)	30.447	17 New Scientist (16)	2.000
5 EW Magazine (5)	14.750	18 Miljuschka (19)	1.608
6 LINDA. (6)	13.149	19 Libelle (18)	1.599
7 Happinez (7)	12.609	20 Plus Magazine (20)	1.343
8 Flow (8)	8.806	21 Ouders van Nu (21)	1.122
9 AndC (9)	8.131	22 Autovisie (22)	971
10 Arts en Auto (10)	7.979	23 Formule 1 (23)	826
11 Vrij Nederland (11)	6.575	24 Winq (24)	806
12 HP/De Tijd (12)	6.000	25 Kek mama (25)	723
13 Harper's BAZAAR (13)	5.014		

Q1 2026 vs Q2-2026



De Magazine Media Social Media Monitor is samengesteld
door *Rocket*²⁴ in opdracht van:

